

Sunbrella Introduces Nonwoven Marine Seating Fabric



Sunbrella has debuted its first nonwoven marine seating fabric at the Miami International Boat Show recently. The new Sunbrella Horizon enriches boating experience with a soft hand specially designed to resist bacterial staining, cold-cracking, excess stretching and fading. Horizon lasts season after season without fading or losing its hand.

Sporting a luxuriously soft hand, the four-way Horizon stretch textile is offered in two distinct embossing patterns and a wide array of 30 colours, said the company in a press release. It is also designed to match perfectly with other Sunbrella products, ensuring seamless coordination across existing Sunbrella marine products. The pigments used in Horizon are consistent with the pigments which are fed into each Sunbrella fibre, allowing for whole boat customisation and colour consistency.

No.257 Feb, 2019

Sunbrella Horizon withstands life on the water, including consequences from the notorious pinking effect. It is backed by an industry-leading three-year warranty against bacterial staining, a first for marine vinyl products. In addition, Sunbrella Horizon carries a five-year limited warranty against loss of strength and colour, plus resistance to mildew and atmospheric chemicals.

The product features powerful resistance to excess stretching and its excellent recovery capability prevents puddling, so boat seating remains in top condition. Horizon will stand up against even the toughest weather with complete waterproof protection. It is also bleach cleanable to prevent common boat stains such as mould, mildew and salt residue.

“Sunbrella identified a need for a soft, longer-lasting upholstery for the marine market, and we felt it essential to carry the brand’s technical expertise through this new product line,” said Bill McDaniel, marine market manager for Sunbrella. “We invested in extensive research and developed a solution that extends the brand’s legendary performance into a new non-woven line. We’re thrilled to take a bold step in bringing a new product to the marine market that’s backed by the Sunbrella brand promise.” (PC)

Fibre2Fashion News Desk – India

Link

<https://www.technicaltextile.net/News/sunbrella-introduces-nonwoven-marine-seating-fabric-247416.html>

Provided by *Technicaltextile.net*